



Picture a whole new revenue stream.

At Second Street, we say a picture is worth way more than a thousand words.

Because with our myCapture software platform, your pictures have the power to be worth **HUNDREDS OF THOUSANDS OF DOLLARS**. That's right, the photos you're sitting on are a gold mine waiting to be discovered. **LET US HELP YOU.**

myCapture Publisher

myCapture allows you to make some serious cash by selling your photos or newspaper re-prints to your readers straight from your site. Here's a snapshot of how it works:

- You have countless incredible photos in your archives
- Your readers think they're awesome and want high-quality prints or photo gifts of them
- You offer them for sale (more than 300 product options) on your site by using our myCapture software
- Second Street handles all the transactions, fulfillment and customer service
- Your readers get their high quality prints or gift items of your community's fireworks display or your ball team's championship game or any other photo from your archive that makes them smile
- You've now given them new reasons to come back to your site and you get a check each month, which makes you smile

myCapture Community

User generated means traffic generated when your readers' photos take center stage

- Our community platform allows your site visitors to upload their own photos and videos, leave comments and even rate other people's postings
- You have complete control over branding and ad space
- You give the thumbs up for what photos, videos and comments can be displayed on your site
- API to add to story pages and capture breaking news photos and videos
- All photo/video submissions can be shared through social networks



WANT MORE INFO? GIVE US A SHOUT AT:
www.secondstreet.com • 877-843-2900

