Hello,

My partner and I need a website built, and hope to find out if your company is able to build it-- and if so, we hope to also get a quote of the cost and timeline. Please take a look at the information below and visit the links included, where we have uploaded a site map, screenshot mock-ups, and a video detailing the functionality that we need.

Pixelbling will be a product utilized by News stations that allows producers to quickly gather images from viewers or from staff, manipulate the images to fit the needs of the show, and then to show it on-air using a full-screen display. Both my partner and I come from a broadcast television background, graphics and animation in particular, and understand the need for this service by News organizations. As stations scale back their staff members, there is an increasing need for a way to quickly and easily create content for the News, and audience input is becoming increasingly popular.

Website Functionality:
 -Client registers with Pixelbling, creating a User Profile, Login & Password, and purchases a service subscription
 -Client provides email address dedicated to Pixelbling (ex. [photos@yournewsorg.com](photos%40yournewsorg.com))
 -Viewers, production staff, or anyone can send in their photos and videos to that email address
 -Pixelbling accesses the email account and stores the photos and videos in an Image Library
 -Client uploads full-screen sized background image(s) of various themes used by News (birthdays, weather, sports, generic News background, etc)
 -Client uses Pixelbling's editing tools to build what is basically a slide show (we will call them Slide Albums) with animated transitions
 -Pixelbling's editing tools will be able to:
             -rotate/crop images
             -adjust brightness of images
             -choose which background image to use for Slide Album
             -add text to Slide
             -choose which sort of transition to play in between Slides
             -preview the Slide Album
 -Client can search and organize Image Library, Slide Library, and Slide Album Library
 -Once created, the Slide Album can be enlarged to full-screen mode (without browser being in view- such as with streaming movie sites)
 -The Client's computer will be connected as an input source in the station's control room so that whatever appears on the screen will be able to be broadcast on-air
 -The Client will then use arrow keys to advance through the Slide Album live during a News broadcast

Both my partner and I are professional designers, and we have designed our logo and the basic look of the website, so that part is basically covered if your designers can match the look of what we've created in our design comps. We would like to get started soon, but are gathering bids for comparison before we decide on any web developers. Please take a look at the links below to see our mock-ups and basic site map, and let us know if you think this is something your company can work with us on.

Site Map/Screen Mockups:

Video Demo:
<http://www.rangelbrothers.com/pixelbling/GRAPHICLAYOUT/WEBpreview/MOXOY_INTERACTIVE_2/MOXOY_INTERACTIVE_2.mov>

Site Map PDF:
<http://www.rangelbrothers.com/pixelbling/GRAPHICLAYOUT/WEBpreview/PixelblingInfo_Sitemap.pdf>

Cell Journalist:

<http://www.rangelbrothers.com/pixelbling/GRAPHICLAYOUT/WEBpreview/Cell_Journalist1/Cell_Journalist1.mov>

<http://www.celljournalist.com/>

<http://express.celljournalist.com/Default.aspx>

Sincerely,

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